

PREVENTIVE SCREENING ACCESS STEPS - DESKTOP

1. After the Team Member logs in to BlueAccess for Members, click the “Wellness” link on the top right of the screen. Once selected, click “Visit Well OnTarget” link to arrive at Well OnTarget home page.

The screenshot shows the BlueCross BlueShield of Texas website's Wellness section. At the top, there are navigation links for Español, Language Assistance, Messages, and My Account. Below that are links for Dashboard, Claims, Coverage, Spending, Find Care, and Wellness. A large blue banner contains the word "Wellness". Underneath, there are tabs for Programs, Wellness Guidelines, and Articles. The "Programs" section features four cards: "Well onTarget" (with sub-tabs for Health Assessment, Fitness, Nutrition, Rewards), "Digital Mental Health" (with sub-tabs for Mental Health, Anxiety, Stress, Sleep, Substance Misuse), "Special Beginnings" (with sub-tabs for Maternity, Pregnancy), and "Fitness Program" (with sub-tab for Fitness). Each card includes a brief description and a "Read more" link, with a "Visit Site" button at the bottom.

2. Once Team Member has arrived at the Well OnTarget home page, they will select “Learn More” on the top right portion of the screen under the “Incentives” tab.

The screenshot shows the Well OnTarget home page. At the top, there is a navigation bar with links for Dashboard, Health Assessment, Rewards, Resources, and a user profile icon. A blue banner below the navigation bar reads: "You have access to Coaching! Work with a coach to create a personalized plan and help you stay on track to reach your goal." The main content area is divided into four columns: "My Health Journey at a Glance" (a progress bar with four steps: Get Your Personalized Recommendations, Start a Coaching Program, Complete a Coaching Goal: Improve Blood Pressure, and Improving Your Blood Pressure), "Health Assessment" (showing "Top Win" for not using tobacco and "Improve" for managing cholesterol), "Blue Points™" (displaying 2500 points and options to view history, earn, or redeem), and "Incentives" (stating that no rewards have been earned yet). Below this is a "Your Health Journey Recommendations" section with a sub-header "Start a Coaching Program" and a "Complete a Coaching Goal: Improve Blood Pressure" card.

- After the Team Member makes the “Learn More” selection, they will be taken to the Rewards section within the Well OnTarget Portal.

The screenshot shows the Well OnTarget portal's Rewards section. At the top, there is a navigation bar with links for Dashboard, Health Assessment, Rewards, and Resources, along with a notification icon and a user profile icon. Below this, the 'Rewards' header is displayed, with 'Blue Points' and 'Incentives' as sub-sections. The 'Incentives' section is active, showing 'Eligible Activities' and 'Incentive History' tabs. A heading 'How to Earn Incentives' is followed by a paragraph explaining the program. Below this, two incentive cards are visible: 'Annual Physical' and 'Cervical Cancer Screening', each with details on who qualifies and completion dates.

- Final Step – Team Member will click the “Incentive History” link to view the annual physical with the dates of completion. This will be visible for regular preventive visits as well as the Catapult Virtual Checkup.

This screenshot shows the 'Incentive History' page in the Well OnTarget portal. The 'Incentive History' tab is selected, and a list of completed incentives is shown. Two entries are visible: one for 'Annual Physical' completed on '2023 NOVEMBER 2' and another for 'Annual Physical' completed on 'JULY 7'. Each entry includes an 'Employer Reward' button. The page also features a navigation bar, a header, and a footer with contact information and legal disclaimers.