

Cancer screening, care, and support

Color can help you prevent cancer, get care for it,
and live your life after it.



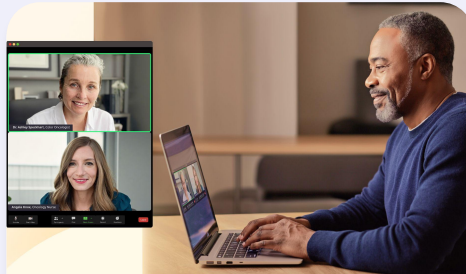
Why Phillips 66 is trusting Color

Two out of every five Americans will get cancer in their lifetime, and early detection can more than triple survival rates. Knowing your risk and following screening guidelines is the best way to catch cancer early.

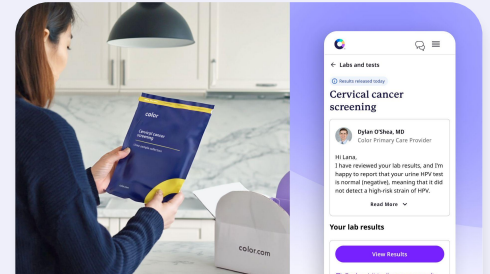
With Color, this is simple and personalized, making it easier than ever to prioritize your health. Whether you're focused on prevention, navigating a current diagnosis, managing your health after cancer treatment, or caring for a loved one with cancer, Color is here to help every step of the way.



Our team of cancer experts can help you navigate the health system and manage your personalized screening needs.



Our care team takes time to understand your unique health history and lifestyle, and designs a personalized screening plan, just for you.



We deliver free cancer screenings to your door, and find and schedule in-network providers, helping you avoid surprise costs.

Ready to learn more?

color.com/michaels

This benefit is available at no cost to all team members, spouses, and dependents aged 18 and over on the Michaels Blue Cross Blue Shield or Imagine360 health plan.

How it works:

1

Visit color.com/michaels and create a Color account.

We'll ask you a few questions, and you'll create an account using your email and password.

2

Complete your cancer risk assessment

After you create your account, you'll be prompted to answer questions about your health history, your lifestyle, and more so we can understand your personalized cancer screening and care needs. This will take 5-10 minutes to complete.

3

Learn your personalized next steps

Based on your responses, we'll craft a screening plan unique to you. We'll automatically send you any at-home screening kits you are eligible for. You'll also have open access to virtual visits with our physicians, nurses, genetic counselors and coaches if you have any questions.

4

Get screened

Color's team of cancer experts (including doctors, genetic counselors, care advocates, cancer risk experts, and mental health experts) are here to support you in navigating your screening—with options for at-home screening and help scheduling in-person screenings on your behalf.

5

Support in your back pocket, for whatever's next

You can access your Color benefit any time. Color's team of experts is available 7 days a week for questions, help scheduling or finding a provider. Color will remind you when you're due for screening and keep you up to date—so you can focus on the rest of your life.

Your Privacy Matters. Your personal health information, including screening results, risk assessments, or participation in support programs, is confidential, in accordance with HIPAA regulations.

At-home screening options:

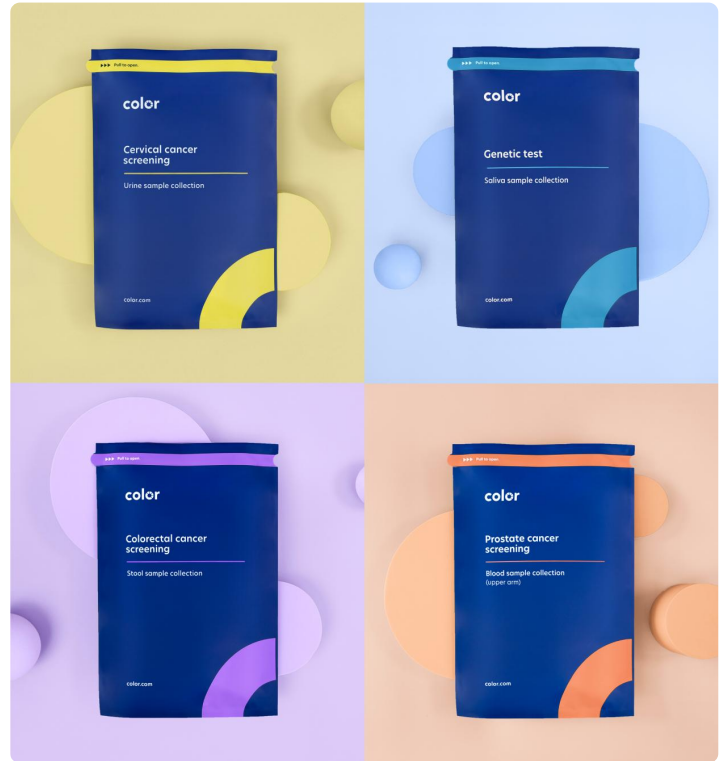
Our at home kits come with easy instructions to give you the confidence to complete your screening.

Colorectal Cancer

Detect early signs of colorectal cancer with a simple stool test—no prep or appointment needed. Most men and women over 45 are eligible.

Prostate Cancer

Easily check your PSA levels with an at-home blood test that fits into your schedule. Most men 45 and over are eligible.



Cervical Cancer

Screen for HPV, a leading cause of cervical cancer, from the comfort of home. Most women 25 and over are eligible.

Genetic Testing

Understand what your genes say about your risk for certain cancers with a simple saliva test. Certain high-risk individuals are eligible for genetic testing.

Skin Cancer Screening

Get on-demand suspicious mole checks, reviewed by a dermatologist.

In-Person Screenings

For cancer screenings that can't be done at home (like mammograms, colonoscopies or lung cancer screening), your care advocate will find you in-network, close-by options and can even schedule appointments on your behalf.

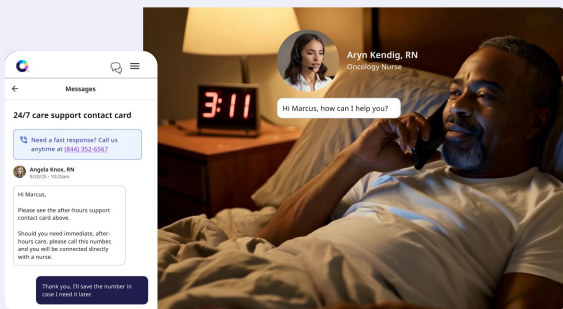
For cancer patients: Real support during a cancer diagnosis

Cancer is overwhelming. We're here to make it easier where we can.

Here's what real support looks like from Color:

- Managing intense nausea and other symptoms after-hours, without an ER trip
- Getting into physical therapy to regain strength
- Revamping nutrition plans when chemo makes eating difficult
- Reviewing medical bills and setting up payment plans
- Connecting you with others who understand what you're going through

Whether it's a late-night question, a new symptom, or a call for extra support, no issue is too big or too small. We'll stay with you until it's resolved, so you don't have to carry it alone.



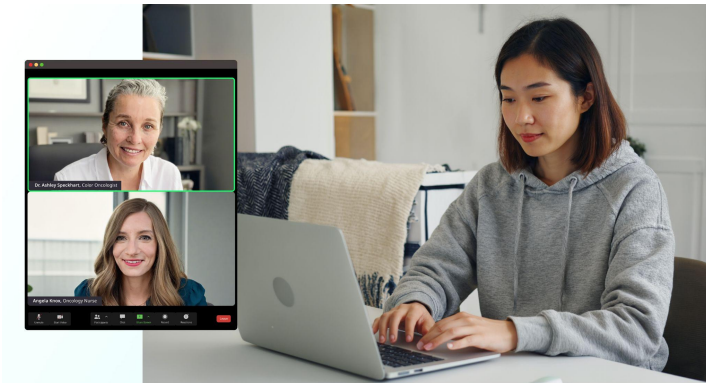
Our oncologists and support team are here to step in whenever you need us, with the kind of help that makes a difference right away.



For cancer survivors: Taking care of your post-treatment needs

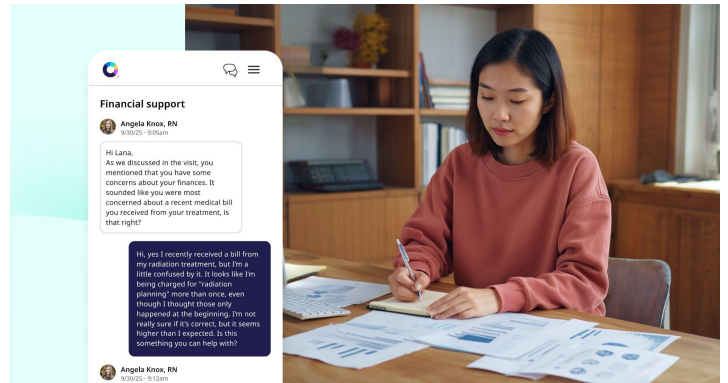
Life after cancer comes with new challenges, questions, and emotions. Color is here to help you navigate this next chapter.

Here's how Color can help:



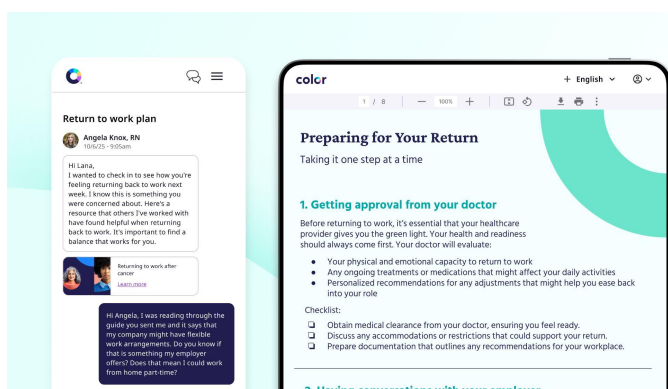
Get answers from your care team, fast

When a new ache, symptom, or worry comes up, you don't want to wait weeks for your next appointment. With Color, you can reach oncologists, nurses, and survivorship experts right away.



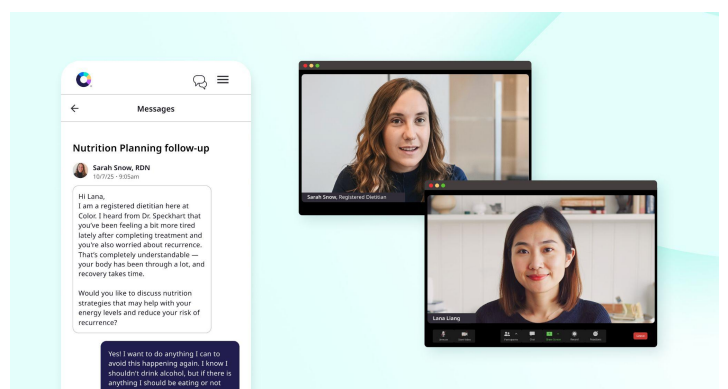
Make sense of the insurance maze

We'll review your bills, help fight denied claims, and work with your insurance.



Ease the transition back to daily life

We'll help with things like planning your return to work, managing fatigue, or adjusting to new physical limitations, so you don't have to navigate it alone.



Nutrition and wellness support

Our dietitians can help revamp your nutrition plan when treatment side effects make eating hard and guide you on changes that support long-term recovery.

For those caring for a loved one: Knowledgeable partners on your team

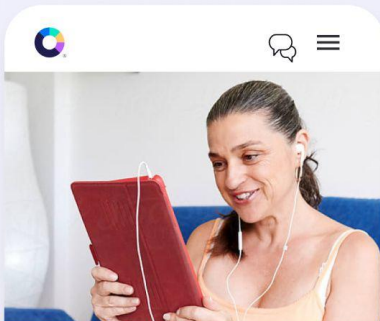
Supporting a loved one through cancer can be exhausting, confusing, and emotional, and Color is here to support you, too.

Here's how Color can help:

- Our clinicians can help you understand your loved one's diagnosis and treatment options and support you in preparing questions for their care team or seeking second opinions.
- Color's care advocates take on logistical details like scheduling appointments, coordinating between providers, and helping you navigate financial or insurance-related concerns.
- We connect you to peer-led support groups designed specifically for caregivers, where you can build community and learn evidence-based strategies for managing stress, burnout, and emotional fatigue.

Find community with others who've been there:

Through our Cancer Connect program, we'll introduce you to people who've been through it too.



Color Cancer Connect: Strength in numbers

Color Cancer Connect sessions are led by experienced coaches to help you build resilience, foster connections, and navigate the path to healing in a supportive community. [Learn more.](#)



Whether you're focusing on prevention, managing a current or past diagnosis, or supporting a loved one through their cancer journey, **Color is here to guide and support you every step of the way.**

To sign-up, visit:

color.com/michaels

or call:

(844) 352-6567

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