

Thrive & Shine

Your KinderCare Learning Companies Benefits Update

Welcome to the Michaels Newsletter!

The first few months of 2024 have kept us happily busy and engaged. We loved seeing all the families from week to week, as we transitioned from Winter to Spring!

Read for a quick snapshot of what happened January-March, what's happening now, and what we're looking forward to!





Executive Summary

9 Years of Partnership

Products Offered:
Tuition Benefit 10%

Contract Term:
Evergreen

Benefit ROI:
Average Discount YTD
\$435
Total Discounts YTD
\$3,000

Utilization:
5 Parents
6 Students

EDP Traffic:
2 Views YTD



GALLUP EXCEPTIONAL
WORKPLACE 2024

WITH DISTINCTION

We did it!

KinderCare is now one of only two companies worldwide to win Gallup's Exceptional Workplace Award for eight consecutive years. We're also one of only five companies worldwide to earn Gallup's Exceptional Workplace Award *with Distinction*, a new designation for thriving workplaces that put engagement at the center of their business strategy and meet rigorous standards of excellence.



Michael's

2024 January February March

435.38

Avg. Family Savings

\$3K

Total Family Savings YTD

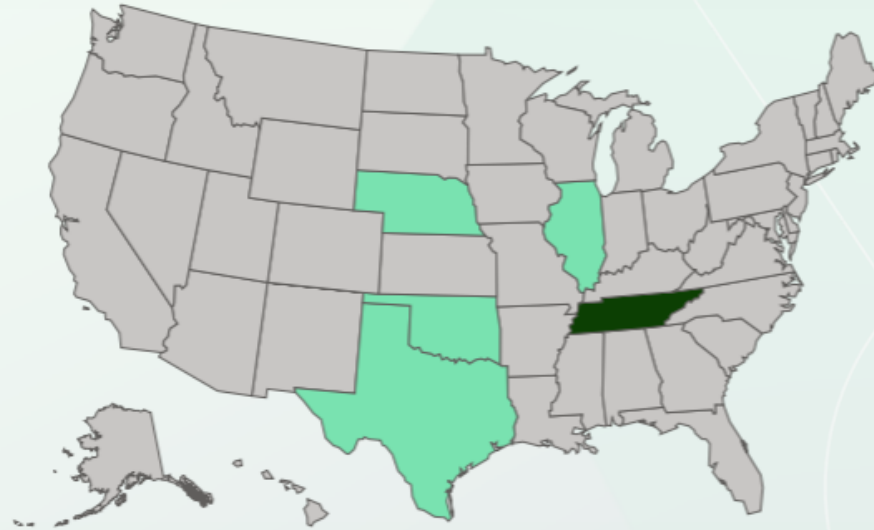
5

Families

6

Students

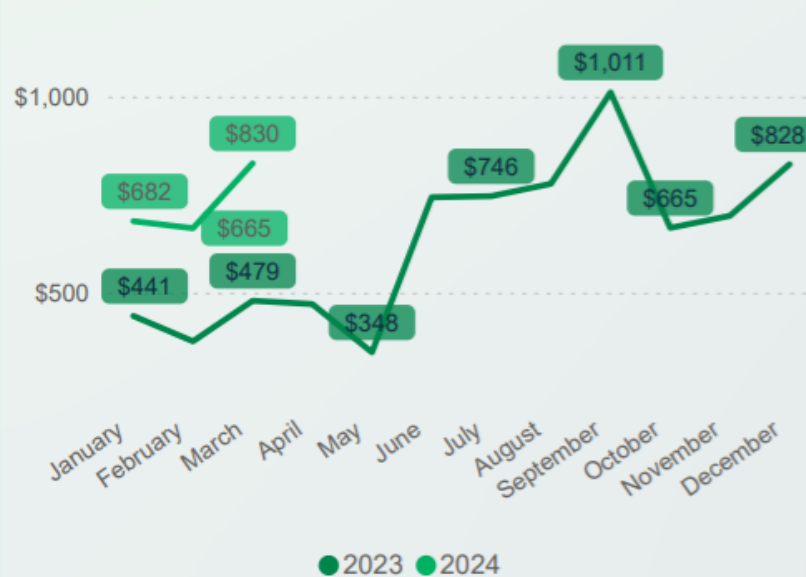
Full-Time Enrollments (FTE)



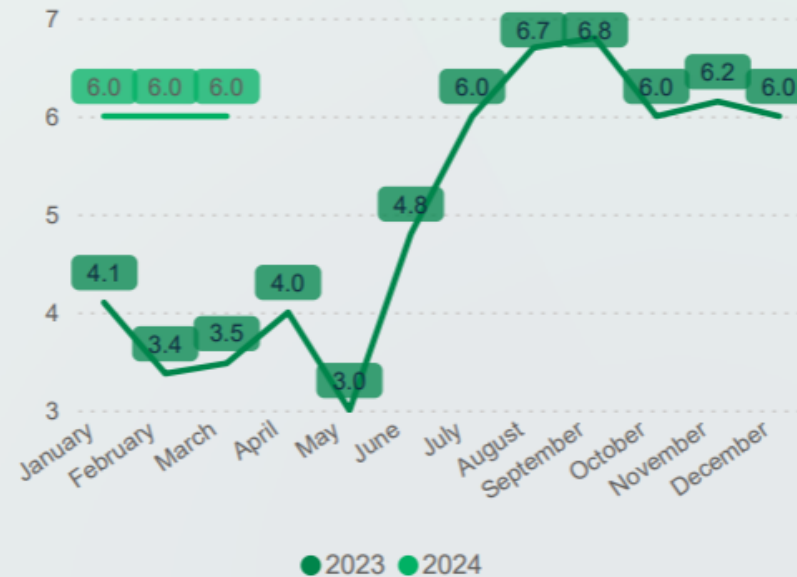
2024 January February March

Location	Avg. FTEs	Family Savings	New Students
IL	1.0	\$332	0
NE	1.0	\$490	0
OK	1.0	\$335	0
TN	2.0	\$683	0
TX	1.0	\$338	0
Total	6.0	\$2,177	0

Family Savings



Full-Time Enrollments (FTE)





Benefit Communication



SAVE 10% ON TUITION
FIND A CENTER

HEALTH & SAFETY

FIND A CENTER

Your Employee Family Benefits

Work-life integration isn't always easy for families—you could say child care is the glue that keeps all the pieces together. Accenture is here to help you with the cost that comes with it. Learn more about your employer-sponsored child care benefits below, and get the support you need to thrive at work and beyond.



EXPLORE YOUR BENEFITS

ABOUT US

Get to Know Our Family of Brands



It's more than daycare, it's KinderCare!

Our early learning programs put education first, even for the tiniest babies, because every adorable coo, crawl, and creation is proof that your little one is ready to build confidence for life.

With over 1,500 KinderCare Learning Center locations, we're the nationwide leader in early childhood education, providing:

- Leading health and safety protocols
- Flexible full- and part-time scheduling*
- Convenient locations in your neighborhood
- Streamlined communication with our KinderCare App
- Expert teachers who care
- Nutritious snacks and meals
- Age-appropriate classrooms and activities that nurture your child's academic, physical, and social-emotional development

No matter your child's age or where they are on their educational journey, they will be engaged in learning experiences that meet them where they are.

Learn More About KinderCare



Champions programs have your back whenever school is out.

Our before- and after-school learning programs for K-6th graders are conveniently located right on school grounds, which means one less pick-up and drop-off for you. We have over 760+ safe, fun, flexible, and convenient locations dedicated to serving hardworking families like yours.

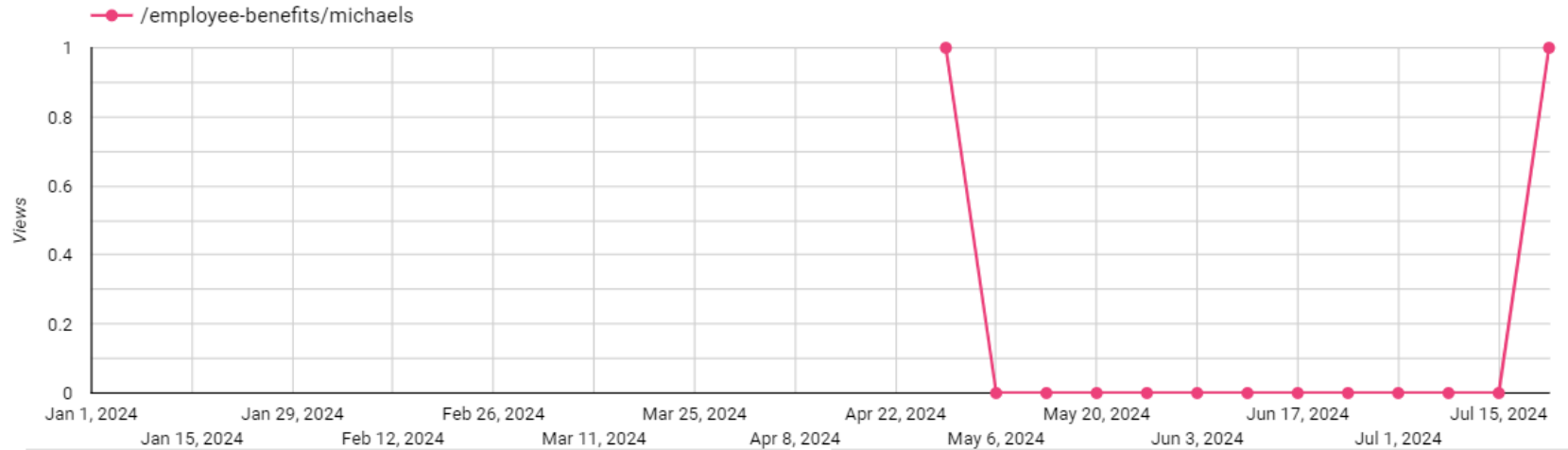
We've done research on what families need whenever school is out, whether it's extended-day learning during the school year or fun-filled programming during summer break. Our programs have it all, including:

- Leading health and safety protocols
- A convenient location on school grounds
- Flexible full- and part-time scheduling options
- Engaging, hands-on activities
- Homework help
- Healthy snacks
- Tons of fun enrichment options, like **Tech Track**, dance, cooking, and music

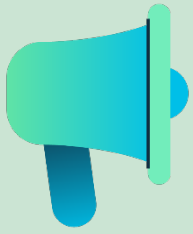
We foster the love of learning by creating engaging experiences for children to unlock their own potential. See for yourself!

Explore Champions

www.kindercare.com/michaels



2 Views: Year to Date



Newsworthy



New year, new extended learning program? Now is the time to consider the summer gap

Published Jan. 16, 2024

By Dan Figurski, President of KinderCare for Employers and Champions



[New year, new extended learning program? Now is the time to consider the summer gap](#)



How to Help Workers with Child Care Struggles

A shortage of child care options is causing stress for workers. But some employers are stepping up.

March 8, 2024 | Tamara Lytle

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[How to Help Workers with Child Care Struggles](#)

N.C. employers add on-site child care to support in-office workers

Katie Peralta Soloff



[N.C. employers add on-site child care to support in-office workers](#)

4 Ways Companies Should Respond To The Childcare Crisis

Tracy Brower, PhD Senior Contributor @

I write about happiness, work-life fulfillment and the future of work.

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Feb 19, 2024, 12:00pm EST



[4 Ways Companies Should Respond To The Childcare Crisis](#)



Child Care Benefits That Make You Shine

Bundle up for winning combinations



Why bundle products?

Here's a simple way to build a flexible child care benefits package that reflects your workforce and their changing priorities. The benefits are enormous! You can help simplify the lives of your employees, transform company culture, build loyalty, and retain top talent.

Take a look at our suite of solutions and consider adding what you're missing. We're certain you'll find offerings that fit your employees' needs—whether your organization operates on a fully remote, on-site, or hybrid work model.

- Tuition Benefit and Tuition Benefit+**
Make the cost of child care more manageable by offering scalable savings on tuition (from 10–100%) at 1,400+ KinderCare and 750 Champions locations nationwide.
[Learn more about Tuition Benefit and Tuition Benefit+.](#)
- Back-up Care**
When planned or unplanned gaps in schedules come up, Back-up Care saves the day. Offer a safety net by allocating a bank of days for drop-in (or planned) on-demand child care.
[Learn more about Back-up Care.](#)
- Before- and After-School Care**
Support employees with child care solutions for elementary students before and after the school bell—either on-site or at a nearby location.
[Learn more about Before- and After-School Care.](#)

- Priority Access**
Priority Waitlist
Help your employees move to the top of the waitlist at a KinderCare center with this benefit. Accessible care goes a long way in recruiting top talent.
[Learn more about Priority Waitlist.](#)
- Dedicated Space**
Guarantee an immediate seat for your employees' children at high-demand center locations.
[Learn more about Dedicated Space.](#)
- Champ Camp**
Seasonal Break Programs
When school breaks arrive in summer, winter and spring, give your employees a boost with fun and educational child care programs that include field trips, outdoor adventures, and STEM activities.
[Learn more about Champ Camp Seasonal Break Programs.](#)



 **KINDERCARE**
LEARNING COMPANIES™



CHAMPIONS

Crème de la Crème

