



Applaud Portal is Being Discontinued

Redeem your points by the March 10 deadline

To: Valued Team Member

On March 31, 2024, Michaels will discontinue access to the Applaud recognition portal for both the U.S. and Canada. The Applaud portal was implemented to give Team Members and leaders a forum to publicly celebrate achievements of co-workers and work teams. Posters were also provided the opportunity to earn points that could be redeemed for gift cards and other prizes. Watch for the MIK Check app, available soon for Team Members in the DCs and Support Center. (Already live in Stores.)

Our records indicate that you currently have a balance of points in the Applaud portal. We want to make sure you don't lose any of your earned points. Below is your current points balance. (If you had less than 500 points you were automatically "topped off" and will now have at least 500 points to spend.)

Points Balance

Redeem By: March 10, 2024

How To Redeem Your Points?

Log on to the Applaud portal (mikapplaud.com) and go to your dashboard. There you will see your points balance. Click on "Redeem" and see what items can be purchased with your available points.

Remember, you MUST redeem your points by March 10, 2024.

If you don't use your points by that date, you won't be able to spend those points in the future.

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